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Choice of

Please visit NeuroStar.com for safety information and indications for use.











MILLION 6.2 people TREATED FOR DEPRESSION IN THE U.S. do not achieve remission with medication^{6,7}

FACT FDA cleared in 2008. MYTH NeuroStar® Advanced Therapy is a non-drug, non-invasive treatment that uses magnetic pulses to stimulate areas of the brain that are underactive in depression — otherwise known as transcranial magnetic stimulation (TMS), which is dif erent than electroconvulsive therapy (ECT). NeuroStar is proven safe and ef ective for patients with depression who have not benefted from antidepressant medications, and serves as the #1 choice of TMS doctors.

NeuroStar® is a great option - here's why!



THE RIGHT LOCATION EVERY TIME

3.5 MILLION TREATMENTS DELIVERED TO APPROX 100.000 PATIENTS

COVERED BY MOST NATIONAL INSURANCE COMPANIES

INCLUDING MEDICARE AND TRICARE



INDICATED FOR ADULT PATIENTS WITH MAJOR DEPRESSIVE DISORDER WHO HAVE NOT SEEN SUCCESS WITH AT LEAST ONE ANTIDEPRESSANT



INVESTIGATOR-INITIATED CLINICAL TRIALS TO DEVELOP SUPPORTED NEW RESEARCH ON TMS

NEUROSTAR OUTCOMES REGISTRY

THE LARGEST REGISTRY FOR DEPRESSION EVER COMPILED... AND GROWING!



OF PEOPLE TREATED **EXPERIENCED SIGNIFICANT IMPROVEMENT**

SYMPTOM-FREE OF THEIR DEPRESSION

BACKED WITH THE









REFERENCES 1. Carpenter LL, et al. Depress Anxiety, (2012) 2. George MS, et al. Arch Gen Psychiatry, (2010) 3. O'Reardon JP, et al. Biological Psychiatry, (2007) 4. Neuronetics, Inc. data on f le 5. Janicak PG, et al. J Clin Psychiatry, (2008) 6. https://www.nimh.nih.gov/health/statistics/major-depression.shtml, accessed 1/4/2020 7. Per STAR*D patients that have failed one or more antidepressant trial of adequate dose and duration



MYTH - NeuroStar® Advanced Therapy is an experimental or investigational treatment. **FACT** - NeuroStar Advanced Therapy has been FDA-cleared since 2008 as a safe and ef ective treatment for major depressive disorder. It is backed with the most clinical studies for TMS in depression and supported by 27 research publications.^{1,2,3,4}



MYTH - NeuroStar Advanced Therapy has many negative side ef ects. FACT - NeuroStar provides benef ts without systemic side ef ects often associated with antidepressant medication. Side ef ects are temporary; they may occur during TMS treatment and do not occur for most patients after f rst week of treatment.⁵



MYTH - NeuroStar Advanced Therapy is NOT covered by insurance. FACT - NeuroStar is widely reimbursed by most commercial and government health plans, including Medicare and Tricare.
Over 300 million patients have insurance policies that cover NeuroStar TMS Therapy through their health plans.



MYTH - NeuroStar Advanced Therapy can be used to treat depression after every other treatment option has failed. FACT - NeuroStar Advanced Therapy shows proven ef cacy across a wide range of treatment resistance. It may be an appropriate depression treatment for adult patients who have attempted as few as one or multiple depression medications yet are still symptomatic.



MYTH - NeuroStar Advanced Therapy is inconvenient and hard to f nd. FACT - There are over 900 NeuroStar doctors nationwide, and over 3.5 million treatments have been performed. To f nd a NeuroStar doctor near you, visit NeuroStar.com.



MYTH - "DEEP TMS" works better than other TMS treatments.

FACT - Data does not support that depth of treatment is better. NeuroStar treats right at the source. It of ers precise coil placement for consistent repeatable treatment to ensure patients receive the right dose at the right location every time.



MYTH - NeuroStar Advanced Therapy TMS can be used to treat conditions such as PTSD, anxiety and bipolar disorder.

FACT - NeuroStar Advanced Therapy is only cleared by the FDA to treat Major Depressive Disorder (MDD) in adult patients.



MYTH - A helmet, mouth guard, or cap must be worn during a NeuroStar treatment session. FACT - NeuroStar is an easy, in-of ce experience that does not require a cap, helmet, or mouth guard. During treatment, people are awake, alert, and comfortably reclined in a spa-like chair.



MYTH - Transcranial magnetic stimulation (TMS) is the same as electroconvulsive therapy (ECT).

FACT - Unlike TMS therapy, ECT involves general anesthesia and is considered an invasive treatment. It can have side ef ects that are not associated with TMS treatment, such as memory loss, confusion and nausea. NeuroStar is an in-of ce treatment that requires no anesthesia or sedation. Patients remain awake and alert during treatment and can resume normal activities immediately afterward. The most common side ef ect is pain or discomfort at or near the treatment site.

